



## **Mark Samuels**

**President and Owner, Basin Street Records**

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Mark started Basin Street Records in September 1997 as a hobby while working in the energy industry. Before the flooding in 2005, it had grown to an award-winning label with five full time people housed on Canal Street. The office and Mark's home were flooded. He has now rebuilt his home and has moved the company into a home office.

Basin Street Records is home to nine artists and 28 commercial recordings. Artists on the label (Los Hombres Calientes, Jon Cleary, Kermit Ruffins, Henry Butler, Jason Marsalis, Dr. Michael White, Irvin Mayfield, Theresa Andersson and The Headhunters) have received a Grammy nomination, Billboard Latin Music Awards, Downbeat Critic's Poll awards, numerous Big Easy Entertainment Awards, a multitude of offBEAT Best of the Beat Awards and many other accolades. The top selling CDs at each of the past ten New Orleans Jazz and Heritage Festivals have belonged to Basin Street Records. Its website, [www.BasinStreetRecords.com](http://www.BasinStreetRecords.com) was named Macromedia's Site of the Day for it's state of the art use of Flash.

In 2005 Basin Street Records was named the Best Record Label (for the 5th time) and was named Music Business of the Year in 2003 and 2004 at the offBEAT Best of the Beat Awards.

Mark has been named to New Orleans CitiBusiness' Power Generation, to Gambit Weekly's 40 Under 40, and to offBEAT Magazines' 20 Most Influential People in the Louisiana Music Industry.

Mark received a BBA and MBA from the University of Texas at Austin and early in his career worked for the New Orleans' World's Fair, for Andersen Consulting (now Accenture), and for the SulfaTreat Company (purifying natural gas around the world).

Mark serves on the Advisory Committee of Louisiana Appleseed and on the overseeing board of the Louis Satchmo Armstrong Summer Jazz Camp.

Mark has three children, Geoffrey, Eric and Naomi who can be seen handing out fliers for upcoming shows.