



GUSTAVO A. BARBOZA

Revised June 2021

Address

Miller 347
6363 St. Charles Ave, Box 15
College of Business
Loyola University New Orleans
New Orleans, LA 70118

Contact information

Email: gabarboz@loyno.edu
Dual Citizen: Costa Rica and U.S.

LINKS:

ScholarGoogle: <https://scholar.google.com/citations?pli=1&authuser=1&user=7qwk8vkAAAAJ>
ResearchGate: https://www.researchgate.net/profile/Gustavo_Barboza

ACADEMIC POSITIONS

Loyola University New Orleans. Professor and Jack and Vada Reynolds Endowed Chair of International Business. August 2020 to the present.

Università degli Studi di Milano-Bicocca. Adjunct Visiting Professor, Teaching for the Masters in Tourism, Business Strategy Course, Fall 2018, Spring 2020, Spring 2021; MBA Invited Guest, Strategic Management Course, Spring 2019. Spring 2020 courses on-line. Fall 2020/Spring 2021.

Università degli Studi di Milano-Bicocca. Visiting Professor, Fall 2017. Sabbatical from Clarion University.

Clarion University of Pennsylvania

- Full Professor (Tenured) of Administrative Science: Strategic Management and International Business, *August 2011 to Aug 2020.*
- Associate Professor of Administrative Science: Strategic Management and International Business, *August 2006 to July 2011.*

Mercyhurst College. Assistant Professor of International Business and Economics (Tenure Track). *September 2004 – August 2006.*

The University of South Dakota. Assistant Professor Economics, Economics Department, *August 2003 – May 2004.*

Wabash College, Visiting Assistant Professor, Economics Department, Indiana. *July 2000-June 2003.*

Universidad de Costa Rica.

Associate Professor. (Tenured) School of Economics, *Jan 1998-July 2000.*

Researcher, *Instituto de Investigaciones en Ciencias Economicas, UCR, Jan 1998-July 2000.*

Assistant Professor, School of Economics, *August 1990 to July 1992.* On USAID Scholarship from 1992-1997.

EDUCATION

- Ph.D. Agricultural Economics, Oklahoma State University, Stillwater, 1997.
- M.S. Agricultural Economics, Oklahoma State University, Stillwater, 1994.

Licentiate. Economics, Universidad de Costa Rica, San José, Costa Rica, 1989.
B.S. Economics, Universidad de Costa Rica, San José, Costa Rica, 1988.

TEACHING – CURRENT AND EXPERIENCE

International Business Management, Multinational Strategy, Emerging Markets Latin America, Import/Export Operations, and Global Production Networks.

Principles of Microeconomics and Principles of Macroeconomics, Intermediate Microeconomics I & II, Advanced Microeconomics, International Economics, Economic Development, Latin American Economics, Economic Growth, International Financial Management, International Marketing Management, International Organizational Behavior Management, Financial Markets and Institutions, Management Theory and Practice, Operations Management, Cultures and Traditions, Seminar in Research Methodology in Economics, and Managerial Economics; Strategic Decision Making (capstone BSBA and MBA), Global Business Leadership (undergraduate and MBA).

RESEARCH SPECIALIZATION AND PUBLICATIONS

CURRENT RESEARCH INTEREST

Entrepreneurship Development; Knowledge Spillovers Effects; Geographic Distribution; Corporate social responsibility; financial literacy and education; trade openness; economic growth; culture & technological knowledge; spatial econometrics; time-series analysis of commodity prices; and micro credit and crowdfunding.

PEER REVIEWED PUBLICATIONS

1. **Barboza**, Gustavo, P. Bongini, and M. Rossolini. “Financial (il)literacy and Individual Behavior. Evidence on credit card repayment patterns”. Forthcoming, *Financial Services Review*. 2021.
2. **Barboza**, Gustavo; W. Pratt, and N. Singh. “Producer Benefit Experience. Information Asymmetries and Value Exchange Processes.” In press 2021. *International Journal of Business Environment*.
3. **Barboza**, Gustavo and A. Capocchi. “Innovative Startups in Italy. Managerial Challenges of Knowledge Spillovers Effects on Employment Generation”. *Journal of Knowledge Management*, Vol 24. No 10 pp 2573-2596 <https://doi.org/10.1108/JKM-08-2019-0436>.
4. Pede, Val., R. Florax, H. de Groot, and G. **Barboza** “Technological Leadership and Sectorial Employment Growth: A Spatial Econometric Analysis for U.S. Counties” *Economic Notes*, Vol 50.1 Feb 2021. DOI: 10.1111/ecno.12178
5. **Barboza**, G., Gavinelli, L., Pede, V., Mazzucchelli, A. and Di Gregorio, A. (2020), "A contribution to the empirics of food price behavior: the case of rice price dynamics in Italy", *British Food Journal*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/BFJ-12-2019-0937> .
6. Capocchi, A., **Barboza**, G., DeMicco, F., and Vallone, C. “An Empirical Estimation of the Value Added Impact of Lucca Comics & Games Festival on Hotels Performance.” *Journal of Hospitality and Tourism Research*, 2020.
7. **Barboza**, Gustavo, S. Madero, and V. Pede. “Shared Social Responsibility. Dual Role of Consumers as Stakeholders in Firm strategy.” *Social Responsibility Journal*. 2019.
8. **Barboza**, Gustavo. “Social Collateral, Dynamic Incentives, and Joint-Liability in a Two-Step Trust Game. Lending to the un-bankable.”, *Economic Notes* 2019.
9. **Barboza**, Gustavo. “Endogenous Consumers’ Preferences as Drivers of Green Corporate Social Responsibility.” 2018. *Social Responsibility Journal*.

10. Mishra, Ashok, V.O. Pede and G. **Barboza** "Perception of Climate Change and Impact on Land Allocation and Income: Empirical Evidence from Vietnam's Delta Region". *Agricultural and Resources Economics Review*. Aug. 2018
11. Pede, Val., Adam H. Sparks, Justin D. McKinley, and Gustavo **Barboza** "Spatial considerations on the inequality and growth links. The case of provinces in the Philippines" Forthcoming, *Journal of Asia Pacific Economy* 23.3. (August 2018).
12. Pede, Val., Gustavo **Barboza**, Harold Glenn A. Valera, Justin D. McKinley, Andrew M. McKenzie and Mohammad J. Alam. "Nonlinearities in Rice Price Dynamics in the Philippines: Evidence from a Smooth Transition Autoregressive (STAR) Approach", *International Journal of Applied Economics*. (September 2018). 15-2.
13. **Barboza**, Gustavo. "I will pay it tomorrow, or maybe the Day after, Issue on Credit Card Repayment" Dec 2017, Special Issue on Financial Literacy, *Economic Notes*.
14. **Barboza**, Gustavo; C. Smith and I. Boubacar. "Financial Anxiety and Consumers' Behavior on and in Credit Repayment". *Gennaio-Giugno 2017, Journal of Financial Management, Markets and Institutions*. Vol 5, N.:35-66.
15. **Barboza**, Gustavo, C. Smith., and Jim Pesek "Assessing Financial Literacy. The role of Gender and Cognitive Differences" *Journal of Financial Education*. Winter 2016, 42 (3-4):205-242.
16. **Barboza**, G. "The Interrelationship of Labor Flexibility Components, Fundamental Processes Alignment and Innovation. A Worker's Perspective." *Revista de Contaduria y Administracion*. Oct-Dec 2015 with Sergio Madero.
17. **Barboza**, Gustavo. "Dynamic Estimation of the Relationship between Trade Openness and Output Growth in Asia". *Journal of Asian Economics* Vol 36, 110-125. (Feb, 2015), with Sandra Trejos.
18. **Barboza**, G. "The Role of Trans-Generational Financial Knowledge and Self-Reported Financial Literacy on Borrowing Practices and Debt Accumulation of College Students", *Journal of Personal Finance*. Fall 2014, with Chad Smith.
19. **Barboza**, Gustavo and Sandra Trejos. "Corporate Social Responsibility and Horizontal Differentiation in Imperfect Competitive Markets with Global Warming Effects". *Journal of Reviews for Global Economics*. Vol 2, 9-24, 2013.
20. **Barboza**, Gustavo and V. Pede. "A Spatial Econometrics Analysis of Cultural Dimensions, Technology Knowledge and Economic Growth" *Review of Development Economics*, April 2012, 16.2: 262-275.
21. **Barboza**, Gustavo and James Pesek. "Linking Course-Embedded Assessment Measures and Performance on the Educational Testing Service - Major Field Test in Business. *Journal of Education for Business*. 87: 102-111, Jan 2012.
22. **Barboza**, Gustavo and Sandra Trejos. "Micro Credit in Chiapas Mexico. Poverty Reduction Through Group Lending." *Journal of Business Ethics*, Vol 88, Sep 2009.
23. **Barboza**, Gustavo and Sandra Trejos. "Economic Creation or Diversion? The Record of Trade Agreements in Latin America" *Journal of Business Strategies*. Vol 27.1 Spring 2010: 93-122.
24. **Barboza**, Gustavo, C. Yang, and T. Johns. "A Contribution to the Empirics of Teaching Operations Management: Evidence of Reverse Causation in the Effort-Performance Relationship." *Journal of the Academy of Business Education*. Spring 2010.
25. **Barboza**, Gustavo and K. Roth. "Understanding Customers' Revealed Satisfaction Preferences: An Order Probit Model for Credit Unions" *Journal of Financial Marketing Services*. Vol 13 Issue 4 (March 2009).

26. **Barboza**, Gustavo and Sandra Trejos. "Country Openness and Output Growth in Latin America. How far have we gotten?" *Multinational Business Review*. Vol 16(4) December-Fall 2008.
27. **Barboza**, Gustavo and Sandra Trejos. "Academic Performance and Student Effort" *Pennsylvania Journal of Business and Economics*. December-Fall 2008.
28. **Barboza**, Gustavo "Dynamic Empirics of Trade Openness and Economic Growth in Latin America. Do Faster Reformers grow Faster?" *Journal of Economic Development*. December 2007, Vol 32 N° 2.
29. **Barboza**, Gustavo and Sandra Trejos. "Efficiency in Teaching and Learning in Economics: To Chat or to Chalk?" *Pennsylvania Economic Review* 15.1 (Spring 2007).
30. **Barboza**, Gustavo and Humberto Barreto. "Learning by Association. The Case of AISol in San Cristóbal de las Casas, México." *Contemporary Economic Policy*. April 2006. 24.2 :316-331.
31. **Barboza**, Gustavo "Productividad de los Factores y Crecimiento Económico en Latinoamérica." *Revista de Ciencias Económicas*, Universidad de Costa Rica. XVII (Enero-Junio 1997): 37-47.
32. **Barboza**, Gustavo "Agricultural Exports and Economic Growth in Costa Rica, 1972-92." *Current Farm Economics Research Bulletin*, Oklahoma State University. 70:2(1997):12-27. with D. Henneberry.

PAPERS UNDER REVIEW, AND RESUBMISSION

1. Barboza, Gustavo "Weak vs Strong Knowledge Spillover Effects. Evidence from Geographic Distribution of Innovative Startup in Italy".
2. Barboza, Gustavo, A. Capocchi, and S. Trejos. "Technological Leadership, Value of Production, and Workers' Productivity. A randomized regional sample of Industry Specific Innovative Startups in Italy". May 2021.
3. Capocchi, Vallone, Barboza "Albergo Diffuso: A New Sustainable Model of Hospitality after COVID-19 Pandemic."

WORK IN PROGRESS AND WORKING PAPERS

1. Barboza, Gustavo. DELTA Model of Knowledge Spillover Effects
2. Barboza, Gustavo. Strong and Weak Knowledge Spillover Effects at 2-dig NAICS data aggregation.
3. Barboza, Gustavo and A. Capocchi. Employment Generation and Knowledge Spillover in the Innovative Startups. An empirical contribution by Economic Sector and Regions in Italy.
4. Barboza, Gustavo, P. Bongini, and Simone Boccalletti. "Triple B. Boom-Bubble-Burst. Information Asymmetries in Credit Markets"
5. Barboza, Gustavo, P. Bongini, and M. Rossolini. Incomplete Markets, Information Asymmetries and the Role of Crowdfunding and Micro Finance in Financial Markets. Oct 2017.
6. Barboza, Gustavo and A. Capocchi "Value Creation and Value Capturing in the Hotel Industry in Italy"
7. Barboza, Gustavo, V. Pede, and S. Trejos "Spatial Determinants of Economic Growth in Asia. Trade Openness and Technological Leadership"
8. Barboza, Gustavo and C. Smith "Empirics of Behavioral Life Cycle Hypothesis"
9. Barboza, Gustavo. "Trade Exposure and the Dual-Drag-Growth Effect."

10. Barboza, Gustavo and C. Smith "Social Capital and Group Dynamics. Evidence from College Students Academic Performance"

CHAPTER IN BOOKS

- Barboza, Gustavo. "Technological Change in Telecommunications and Energy in Costa Rica" Chapter 7 in Ed. Ulate, Anabelle. *Growth, Employment and Income Distribution in Costa Rica in the 90s*. ECLAC-United Nations. 2001. (in Spanish)
- Barboza, Gustavo and J. Cordero. "Reforming a Small Resource-Rich LDC, Costa Rica." Chapter 14 in Auty, Richard. *Resource Abundance and Economic Development*. **WIDER** Studies in Development Economics, University of the United Nations. Oxford University Press 2001.
- Villasuso, Manuel, G. Barboza, and FUSADES. "El Impacto Sectorial del Proceso de Integración Subregional en Centroamérica: Sector Lácteo y Sector Metalmeccánico." (*Sectorial Impact of Subregional Trade Integration in Central America; Dairy Production and Metalmechanic Components*) Serie Red Intal. InterAmerican Development Bank-INTAL. Buenos Aires, 2000.
- Barboza, Gustavo. "International Trade." Chapter. 7. In Dicks, Michael R.. *How Agricultural Policy Affects You?* John Deere Publishing. Moline, Iowa. 1997. 250 pgs

BOOK & CHAPTER REVIEWS

- Mankiw, Gregory. Principles of Economics. Thomson. Fourth Edition. March 2006.
- Frank and Bernarke. Principles of Economics. McGraw Hill. Third Edition. Feb 2006.
- Hubbard and O'Brien. Principles of Microeconomics and Principles of Macroeconomics. Pearson Publisher. Nov 2004.
- O'Donnelly. Focus Group on Principles of Microeconomics. Cleveland, OH. Oct 2004

PROCEEDINGS

1. Barboza, G, and J. Pesek "LINKING COURSE-EMBEDDED ASSESSMENT MEASURES AND PERFORMANCE ON THE EDUCATIONAL TESTING SERVICE - MAJOR FIELD TEST IN BUSINESS" SAM National Conference, Arlington VA, 2010.
2. Smith, Chad and G. Barboza. "Borrowing Practices of College Students and Parallel Knowledge on Debt Management" Dec 2009. Vol. 10. Academy of Business Education. <http://www.abe.sju.edu/proc2009/smithchad.pdf>
3. Smith, Chad and G. Barboza. "Borrowing Practices of College Students and Parallel Knowledge on Debt Management" April 2009. Society for the Advancement of Management.
4. Barboza, Gustavo, C. Yang, and T Johns. "A Contribution to the Empirics of Teaching Operations Management: Evidence of Reverse Causation in the Effort-Performance Relationship", Academy of Business Education. Oct 2008. Vol. 9. Proceedings. <http://www.abe.sju.edu/proc2008/proceed2008.html>
5. Barboza, Gustavo and K. Roth. "Understanding Customers' Revealed Satisfaction Preferences: An Order Probit Model for Credit Unions" Eastern Academy of Management, 2008.
6. Barboza, Gustavo, S. Trejos and M. Olivas. "Where Financial Markets and the Government have failed, Micro Credit Programs are succeeding". International Academy of Business Society. 2007.
7. Barboza, Gustavo and S. Trejos. "Efficiency in Teaching and Learning in Economics: To Chat or to Chalk? Pennsylvania Economic Association Proceedings. 2005.

PROFESSIONAL PRESENTATIONS & CONFERENCES

1. Northeastern Agricultural and Resources Economics Association, "Perception of Climate Change and Impact on Land Allocation and Income: Empirical Evidence from Vietnam's Delta Region" Washington DC, June 12-14, 2017.
2. XXV International Rome Conference on Money, Banking and Finance, Universita Roma III, Italy, Dec 2016 "Credit card management and Financial Literacy among college Students. An empirical analysis of consumers' anxiety behavior on credit card repayment".
3. XXIII International Rome Conference on Money, Banking and Finance, Tor Vergata Rome Italy, Dec 2014. "I will pay it tomorrow, or maybe the Day after..."
4. Midwest Economic Association, Evanston, IL. March 2014 "Assessing Financial Literacy. The role of Gender and Cognitive Differences"
5. Society for the Advancement of Management 2014, Orlando FL. "Assessing Financial Literacy. The role of Gender and Cognitive Differences"
6. Society for the Advancement of Management National Conference. 2012 Las Vegas. "An Economic Model of Corporate Social Responsibility", co-author with S. Trejos
7. IV Global Issues Seminar, Rio do Janeiro July 17-20, 2011. "An Economic Model of Corporate Social Responsibility", co-author with S. Trejos.
8. XIX International Tor Vergata Conference on Money, Banking and Finance, Rome Italy Dec 15-17 2010. Paper "Lending to the unbankable. Dynamic Incentives and Joint Liability in a Trust Game with Social Collateral."
9. April 8-11, 2010. Society for the Advancement of Management, Annual Conference, Arlington Virginia. "Assessing assessment: the determinants of ETS."
10. March 19-21, 2010. Midwest Economic Association. Annual Conference, Chicago. "Lending to the unbankable: Dynamic Incentives and Joint Liability in a Trust Game with Social Collateral."
11. Sep 2009. Academy of Business Education. Ft Lauderdale, "Borrowing Practices of College Students and Parallel Knowledge on Debt Management"
12. March 22-25, 2009. Society for the Advancement of Management, Annual Conference "Borrowing Practices of College Students and Parallel Knowledge on Debt Management"
13. March 20-22, 2009. Midwest Economics Association. "Revisiting Hofstede's Cultural Dimensions. What do Endogenous Growth Models have to say about Culture as a Determinant of Economic Growth".
14. Sep 18-20, 2008 Academy of Business Education, Hilton Head S.C., "A Contribution to the Empirics of Teaching Operations Management: Evidence of Reverse Causation in the Effort-Performance Relationship."
15. July 2008. AEA Pipeline Conference, Santa Barbara California. "Economic Creation or Diversion? The Record of Trade Agreements in Latin America"
16. May 14-17, 2008. Eastern Academy of Management Washington D.C. "Understanding Customers' Revealed Satisfaction Preferences: An Order Probit Model for Credit Unions" coauthor with Kevin Roth.
17. April 12-13, 2008. Sam Houston University. "Economic Growth Creation or Diversion? The Record of Trade Agreements in Latin America" Coauthor with Sandra Trejos.
18. March 14-15, 2008. Midwest Economic Association. "Empirics of Trade Openness and Output Growth in Asia" Coauthor with Sandra Trejos.
19. July 14-14. 2007 American Economic Association Pipeline Project Conference, Duke University. Presenter: "*Micro Credit: Reducing Poverty through Group Lending*"
20. July 13-14. 2007 American Economic Association Pipeline Project Conference, Duke University. Panel Discussion on "The First Year of the Tenure Track." (Forthcoming)
21. June 18-June 22. Pennsylvania State System of Higher Education, 2007 Summer Academy for the Advancement of College Teaching. West Chester University of Pennsylvania. Invited to Present: "Optimizing Students' Perceived Learning under Alternative Teaching Mix." Coauthor with Sandra Trejos.

22. May 31-June 3. 2007 International Academy of Business Society Annual Conference Meeting. Florence, Italy. "Where Financial Markets and the Government have Failed, Micro Credit Institutions are succeeding." Coauthor with Sandra Trejos and Miguel Olivas.
23. Nov 18-21. 2006. Southern Economic Association Annual Meeting. Charleston South Carolina. "Country Openness and Output Growth in Latin America. How far have we gotten?" Coauthor with Sandra Trejos
24. October 12-15 2006. Santa Fe New Mexico. McGraw Hill Principles of Management Symposium.
25. July 2006. American Economic Association Pipeline Project Conference, Duke University.
26. June 2-3 2006. Pennsylvania Economic Association Annual Meeting. Indiana PA. Paper presented: "Dynamic Empirics of Trade Openness and Economic Growth in Latin America: Do Faster Reformers Grow Faster". Discussant on White, Roger "Exploring a U.S. Immigrant-Intra-Industry Trade Link." And Chair on Session: International Trade.
27. January, 2006. Guest Speaker Economic Outlook Noon Briefing organized by the World Affairs Council of Pittsburgh.
28. KQV Global Press Conference. Feb 10. Global Outlook 2006. <http://www.worldaffairspittsburgh.org/kqv.jsp>
29. November 2005. Southern Economic Association Annual Meetings. Washington D.C. "Efficiency in Teaching and Learning Economics: To Chat or to Chalk" with S. Trejos.
30. October 2005. La Roche College, Pittsburgh PA. "The World Bank and The IMF: Part of the Problem not Part of the Solution" Panelist at the Round Table on the United Nations Millennium Goals.
31. June 2005. Pennsylvania Economic Association Annual Meetings. Millersville University. Paper presented with S. Trejos "Efficiency in Teaching and Learning Economics: To Chat or to Chalk."
32. April 2005. The Economics of Sustainability. Earth Week. Mercyhurst College.
33. April 2005. International Business Relationships in the Global Economy. Academic Celebration. Mercyhurst College.
34. January 2005. Panel presentation on Globalization and the Cultural Environment. International Luncheon. Mercyhurst College.
35. November, 2004. Southern Economic Association Annual Meetings, New Orleans. "Trade Exposure and the Dual-Drag-Growth Effect."
36. November, 2004. Southern Economic Association Annual Meeting, New Orleans. Discussant: Chia-Ying. "Monetary....." and Zulal "Cost on Transgeneric Cotton."
37. February, 2004. Missouri Valley Economic Association 40th Meeting. Kansas City. "Trade Exposure and the Dual-Drag-Growth Effect." Paper presented at Missouri Valley Economic Association 40th Annual Meeting. Kansas City, Missouri. Feb 27, 2004.
38. February, 2004. Chair Session 18. Discussant Session 27. MVEA 40th Annual. Kansas City, Missouri.
39. January, 2004. ILASSA Conference, San Antonio, Texas. "A Contribution to the Empirics of MicroCredit." Grimmer, Justin and G. Barboza.
40. July 2003. Western Economic Association International. 78th Meeting. Denver Colorado. "Learning by Association in Micro Credit Markets. The Case of AlSol in San Cristóbal de las Casas, México." Paper presented and submitted for review at CEP.
41. July 2003. Chair Session 206. Growth and Capital Markets. Western Economic Association International 78th Meeting, Denver Colorado.
42. August 2002. Ides of August, Wabash College. Talk: *Teaching Economics. Bringing the World into the Classroom.*
43. April 2002. Social Science Colloquium. Wabash College. Talk: "Economic and Social Elements of Micro Credit. What can be modeled?"
44. February 2002. Economic Workshop Series. Wabash College. Panel Discussion: *The Use of Mathematics in Undergraduate Economics Teaching.*

45. January 2002. International Student Luncheon. Wabash College. Talk: “*El Baño esta al Fondo a la Derecha.*”
46. November 2001. Economics Workshop Series. Wabash College. Panel Discussion: *Recent Economic Issues in Latin America. The Case of Argentina.*
47. August 2001, Ides of August, Wabash College. Talk: *Entrepreneurship Development in San Cristóbal de las Casas through Micro Credit. Field Trip Experiences.*
48. January, 2000. San José, Costa Rica. Universidad de Costa Rica. Economics Research Institute Workshop. Paper: “*A Leading Indicators Approach to Agricultural Production Forecasting in Costa Rica.*”
49. July 1999. Helsinki, Finland. WIDER United Nations. Workshop on: Resource Abundance and Economic Development. Paper: “*Reforming a Small Resource-Rich Developing Market Economy: Costa Rica.*”
50. June 1999. San José, Costa Rica. UCAEP. Unión de Cámaras de la Empresa Privada. Topic: *Multimodal Transportation and International Trade in Costa Rica.*
51. April 1998. Santiago, Chile. Economic Commission for Latin America and the Caribbean, E.C.L.A.C, Seminar on Growth, Employment and Equity in Latin America 1990s. Paper: “*Economic Growth and Investment in Costa Rica.*”
52. January 1998. San José, Costa Rica. Universidad de Costa Rica. School of Economics. Invited Lecturer. Paper: “*An Augmented Neoclassical Growth Model with Human Capital and Trade Openness in Agricultural and non Agricultural Goods.*”
53. April 1997. Oklahoma State University. Agricultural Economics Graduate Student Association Symposium. Paper: “*Technological Change and Trade Openness.*”
54. February 1997. Saint Louis, Missouri. Missouri Valley Economic Association Meetings. Paper: “*Dynamic Empirics for Export and Economic Growth in Latin America.*”
55. July 1995. Oklahoma State University. Latin American Student Association Symposium. Paper: “*Export and Economic Growth in Latin America.*”

OTHER ACADEMIC AND PROFESSIONAL EXPERIENCE

January 1998 to July 2000. Research Associate. Economics Research Institute, Universidad de Costa Rica.

Fall 1998 and Fall 1999. Adjunct Professor, Pepperdine University, Off Campus Study Program Costa Rica. Taught: Managerial Economics.

October 1998 to June 1999. Principal Investigator (PI), World Institute Development Economics Research (WIDER). "Reforming a Small Resource-Rich LDC: Costa Rica" for the Project on Environmental, Export and Human Development Problems in Natural Resource-Based Growth Models. Project Coordinator. Professor Richard Auty.

March to October 1998. Research Associate, Instituto Centroamericano de Administración de Empresas (INCAE-CLACDS), Latin American Research Consortium and A.B. Freeman School of Business, Tulane University. Financial Markets in Central America, Burkenroad Reports.

August 1994 to December 1998. Research Associate, Great Plains Agricultural Policy Center, Department of Agricultural Economics, Oklahoma State University.

October 1990-July 1992. Economist, Research Division, Costa Rican Stock Exchange.

February 1989-October 1990. Assistant Economist, Consejeros Económicos y Financieros S.A. (CEFSA).

June 1991-June 1992. Instructor. Stock Economics Brokers' Program, Costa Rican Stock Exchange. Taught: Applied Macroeconomics Analysis.

HONORS & AWARDS

2014. **Outstanding Research of the Year Award**, COBA, Clarion University of Pennsylvania.
- Phi Kappa Phi**, Honor Society Member. 2013.
2013. Society for the Advancement of Management. Third Place National Thomas Greensmith Open Case Competition, Clarion-SAM Advisor.
2011. **Beta Gamma Sigma** AACSB Honor Society Inductee.
2011. **Outstanding** Faculty Advisor Award. Society for the Advancement of Management.
2010. Society for the Advancement of Management, **First Place National Case Competition**. James Rutherford. Clarion-SAM Advisor.
2010. **Outstanding** Faculty Advisor Award. Society for the Advancement of Management.
2010. Excellent **Teaching** Award. National Leadership Society, Clarion University Chapter.
2010. **Special Research Recognition**, COBA, Clarion University of PA
2009. **Outstanding Research of the Year Award**, COBA, Clarion University of Pennsylvania.
2008. **Outstanding Research Award**, COBA Clarion University of Pennsylvania.
2005. **Who's who Among America's Teachers**. Mercyhurst College.
- Sp. 1998 and Fall 98. Teaching Excellence Award*, School of Economics, Universidad Costa Rica.
- 1994-1997. Graduate Research **Assistant**, Agricultural Economics, Oklahoma State University.
- 1993-1997. Complementary **Scholarship**, Office of International Programs, Universidad de Costa Rica.
- June 1994. Spielman Scholarship*, GPA4.0. Agricultural Economics, Oklahoma State University.
- February 1994. Gamma Sigma Delta* Honor Society Agriculture. Oklahoma State University Chapter.
1992. Fellow United States Agency for International Development, **Scholarship**, CAPS II Program.

REFEREEING ACTIVITIES

Journal of Consumer Affairs; Journal of Management Education; Journal of Business Ethics; Academy of Management; Journal of Economic Development; Journal of Asian Economics; Academy of Business Education; The Journal of the Northeastern Association of Business, Economics and Technology; The Business Journal for Hispanic Research; PAASHE-FPDC Proposal Review; Pennsylvania Journal of Business and Economics; International Association of Business Society; Eastern Academy of Management; Journal of Reviews for Global Economics.

GRANTS

- Faculty Professional Development Research Award. Office of Graduate Research \$1000, 2012.
- Summer Stipend, Office of Research and Graduate Studies, Clarion University of Pennsylvania. Summer 2012, Summer 2011, Summer 2010, Summer 2008, Summer 2007 \$2,000 each.
- College of Business Administration Faculty Research Grant, Summer 2015, 2014, 2013, 2011, Summer 2010, 2009, 2008, 2007. \$2,000 each.
- June 18-June 22 2007. Pennsylvania State System of Higher Education, 2007 **Summer Academy** for the Advancement of College Teaching. West Chester University of Pennsylvania.
- Diversity Enrichment Grant. Mercyhurst College, Oct 2005. International Business Speaker Series. \$1,300.00

Rogge Memorial Fund, Summer 2003. A Consistent Dataset for MicroCredit. AlSol Microfinance in Chiapas. \$8,700.00

Rogge Memorial Fund, 2002. Class Field Trip to Central America for Economic and Political Development. Spring Break 2002. Visits to Costa Rica and Guatemala. \$25,000.00

Rogge Memorial Fund, 2001. Entrepreneurship Development in San Cristóbal de las Casas, Chiapas, Mexico. Survey and Field Study. \$3,700.00

Faculty Development Fund. Wabash College. CIEE International Faculty Development Seminars "Democratization, Economic and Political Reform in Chile and Argentina" Santiago Chile and Buenos Aires Argentina. June 2001. \$3,600.00

Costa Rican Central Bank (1999-2000) Director and PI. *Conjunctural Analysis of the Costa Rican Agricultural Sector*. \$50,000.00

WIDER-UN. (1998-99). co-PI with Cordero, José. *Reforming a Small Resource-Abundant LDC: Costa Rica*. \$3,000.00

INTAL-IADB. (1999). co-PI with Villasuso, J.M. *Sectoral Analysis of Integration Related Productivity Gains in the Central American Common Market*. \$40,000.00

ECLAC-UN. (1998-99), PI. *Technology Transfer in the Telecommunications and Energy Sectors in Costa Rica*. \$8,000.00

PROCOMER, Trade Promotion Agency of the Costa Rican Government. (1998-99). PI. *Foreign Trade Sector Characterization*. \$1,500.00

COCATRAM (1998-99). co-PI with López, Diego. *Multimodal Transportation in Costa Rica and International Trade*. \$24,000.00

SPECIAL SKILLS

Languages: Spanish (Mother Tongue), English (Excellent), Italian (Basic-Intermediate).

MEMBERSHIP TO PROFESSIONAL ASSOCIATIONS

American Economic Association, Academy of Business Education, Society for the Advancement of Management, Midwest Economic Association, Eastern Academy of Management, International Academy of Business Society, Academy of Management, Southern Economic Association, Pennsylvania Economic Association.

OTHER ACTIVITIES

President, *Beta Gamma Sigma* Honor Society, Clarion University Chapter. 2012 to the present.

Advisor Society for the Advancement of Management-Clarion Chapter. 2009-2013.

Faculty Senate Member 2009 to 2013. Chair of Budget Committee.

Member of Institutional and Student Learning Assessment Outcomes - University-Wide Committee, Clarion University of Pennsylvania 2011.

Chair, Undergraduate Curriculum and Assessment Committee, Clarion University of Pennsylvania, 2011

Chair, Administrative Science Department Evaluation Committee. 2011

Coordinator, Faculty and Student Research Seminar, College of Business Clarion University of PA, 2010 to the present.

Assessment Coordinator (AACSB International), College of Business Administration, Clarion University of Pennsylvania, 2009 to the present.

Member of the Middle States Steering Committee for Self Study and Accreditation, 2011.

Member University Wide Assessment Committee, Clarion University of Pennsylvania.

Advisor, Society for the Advancement of Management, Clarion University of Pennsylvania Chapter. Aug 2008 to the present.

Transitions Team Board Member, Clarion University of Pennsylvania. Aug 2008 to the present.

Undergraduate Curriculum and Assessment Committee, Clarion University of Pennsylvania. Sep 2007 to the present.

Scholarship Committee, College of Business, Clarion University of Pennsylvania. Sep 2006 to 2007.

Internal Review Board (IRB) committee. Clarion University of Pennsylvania, Oct 2006 to the present.

Eucharistic Minister. Immaculate Conception Parish. Clarion PA. 2005 to the present.

Member of School Board. Immaculate Conception School, Clarion PA Nov 2006 to 2008.

Member, Finance Council Immaculate Conception Parish Clarion PA 2005 to 2013.

Pre-Cana Speaker Immaculate Conception Parish Clarion PA 2005 to the present.

Guest Speaker, International Student Luncheon. "The Decline of the US Dollar in the International Markets." Jan 2004.

Committee Member. **Assessment** Committee. School of Business. The University of South Dakota. Nov 2003-May 2004.

Committee Member. **Academic and Instruction** Committee. School of Business, The University of South Dakota. Sep 2003-May 2004.

Guest Speaker, Economic Policy Forum. Department of Economics The University of South Dakota. Dec 2003.

Guest Speaker, International Student Luncheon. The University of South Dakota. Oct 2003.

Advisor, S.I.F.E. (Students in Free Enterprise) The University of South Dakota Chapter, Sep 2003-May 2004.

Eucharistic Minister. St. Bernard's Parish. Crawfordsville, Indiana. 2000-2003.

Member, Finance Council. **St Bernard's Parish**. Crawfordsville, Indiana. Spring 2002-Summer 2003.

Coordinator. Economics Workshop Series. Wabash College, Spring 2001 to Fall 2002.

Committee Member. Initiative II, Strategic Plan for Wabash College, Wabash College, Crawfordsville Indiana, 2001.

Editor, Working Papers Series, Instituto Investigaciones Económicas, Universidad de Costa Rica, 1999-2000

Coordinator, First Graduate Student Symposium, Department of Agricultural Economics, Oklahoma State University. Sep. 1996 to December 1997.

Committee member, in Department Head Search, Faculty Search, and Resource Allocation Committees. Oklahoma State University, Department of Agricultural Economics. 1994-1997

Vice-president, Graduate Student Association, Agricultural Economics, Oklahoma State University. Sep. 1993- Sep. 1995.

Latin American Student Association **Symposium Coordinator**, Oklahoma State University, 1995.

Autorizzo il trattamento dei miei dati personali presenti nel cv ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali" e del GDPR (Regolamento UE 2016/679).

Dr. Gustavo Barboza