

CAITLIN BREWSTER

QUALIFICATIONS

- Established business professional with deep local ties and key strategic contacts in the regional footprint • Skilled at learning new concepts quickly, working well under pressure, and communicating ideas effectively • Organized and customer service-oriented with excellent interpersonal and communication skills • Work well in a team environment as well have deep experience working independently
- Excellent in leveraging social media - Linked In, Facebook, Twitter, 4-Square, Pinterest, Blogger, Instagram

EXPERIENCE

Reve Realtors

Real Estate Agent, November 2018- Present

- Service the residential real estate needs of tenants, landlords, home owners, real estate developers, and institutional clients.
- Closed residential transactions across the New Orleans market ranging from the smallest of sales to luxury home sales in excess of \$2 million in price.
- Closed \$20M+ in residential sales since year over year

The Standard (www.thestandardnola.com)

Sales Agent, August 2016 - November 2018

- Chosen as one of two sales agents for a \$100 development project called The Standard
- Worked under strict deadlines to negotiated complex sales agreements with highly sophisticated buyers • Cultivated and closed a combined \$54M in sales volume

Loyola University New Orleans

Associate Director Marketing and Special Events, May 2014 - April 2014

- Managed all marketing and public relations for the Undergraduate Admissions office
- Key liaison for The Lawlor Group - A Higher Education Marketing Firm
- Built, maintained and developed relationships with the top high schools in the greater New Orleans area

Sodexo Healthcare Services

Senior Marketing Manager of Ochsner Health Systems, February 2012 - April 2014

- Managed marketing, public relations and all communication for seven Ochsner Hospitals within the Food and Nutrition departments
- Trained all Ochsner Food and Nutrition departments on marketing initiatives
- Lead the public relations efforts for Sodexo with in Ochsner Health System
- Developed strategic business plans for each food and nutrition location within the Ochsner System

Sodexo Campus Services

District Marketing Manager, April 2011 - January 2012

- Managed marketing for fifteen universities
- Create and maintain a strategic business plan for all accounts in the district
- Recruited, hired and managed eight student coordinators as well as three marketing specialists in the district

Marketing Manager, July 2006 - March 2011

- Managed marketing for five retail units and one resident dining operation
- Trained 100 employees on the Circle of Customer Excellence / Sodexo Experience and HACCP

Calphalon

Sales Representative, December 2003-April 2005

- Managed 17 different major retail accounts in Southern Florida including Bloomingdales, Williams Sonoma, Bed Bath and Beyond, Linens N' Things and Burdines

EDUCATION

Loyola University New Orleans, Joseph A. Butt College of Business

Master of Business Administration, Concentration in Management & Marketing, GPA: 3.6, Graduated May 2009 •

Study Abroad: International Corporate Relations at The Beijing Center for Chinese Studies, Beijing, China

Louisiana State University

Bachelor of Science with a major in Marketing and concentration in International Business, Graduated July 2002

- Study Abroad: International Business at Tilburg University, Netherlands; Universidad de Salamanca, Spain; Kings College, University of Cambridge, England

MEMBERSHIP & AFFILIATIONS

- *Louisiana Museum Foundation*, Board Member
- *New Orleans City Park*, 2018 Chair for Magic in the Moonlight Fundraiser
- *Louise S. McGehee School*, 2019 Chair for Annual Gala
- *Audubon Nature Institute*, 2011-2017 Zoo-To-Do Committee Member
- *Junior League of New Orleans*, 2017 Freret 5K Chair, 2015 Transfer Chair, 2014 Events Chair, 2013 Lagniappe Magazine Editor