

MAZHAR ISLAM

Assistant Professor & Chase Distinguished Professor of International Business
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EDUCATION

Carlson School of Management, University of Minnesota, Twin Cities, MN, USA
Ph.D. in Strategic Management, 2011

New Jersey Institute of Technology, NJ, USA
MS, Management, 2002

Asian Institute of Technology (AIT), Bangkok, Thailand
MBA, Management of Technology, 1997

Indian Institute of Technology (IIT), Kharagpur, India
Bachelor of Technology (Honors), Mining Engineering, 1993

ACADEMIC APPOINTMENTS

Assistant Professor and Chase Distinguished Professor of International Business (2018- till date)
College of Business, Loyola University, New Orleans, LA, USA

Visiting Professor of Management (2015- 2018)
A.B. Freeman School of Business, Tulane University, New Orleans, LA

Assistant Professor of Management (2010- 2015)
LeBow College of Business, Drexel University, Philadelphia, PA

PUBLICATIONS

1. Alfred Marcus and Mazhar Islam. "Demography and the Global Business Environment". Edward Elgar Publishing. (Available in Nov. 2021) [Co-authored Book]
2. Mazhar Islam, Adam Fremeth, and Alfred Marcus. "Signaling by Early Stage Startups: US Government Research Grants and Venture Capital Funding": *Journal of Business Venturing*. 33(1):35-51. 2018.
3. Mazhar Islam, Jacob Miller, and Dennis Park. "But What Will it Cost Me? Private Costs of Participation and Open Source Software Development". *Research Policy*.46(6): 1062-1070. 2017.
4. Minyuan Zhao and Mazhar Islam. "Cross-regional R&D Collaboration and Local Knowledge Spillover". *Advances in Strategic Management Volume on Geography, Location and Strategy*. Volume 36: 343-385. 2017.
5. Raja Roy and Mazhar Islam. "Nuanced Role of Relevant Prior Experience: Sales Takeoff of Disruptive Products and Product Innovation with Disrupted Technology in Industrial Robotics". *Advances in Strategic Management Volume on Entrepreneurship, Innovation, and Platform*. Volume 37: 81-111. 2017.
6. Mazhar Islam. "Cooperative Strategies for Technology-based Firms: The Role of Competitive Interactions during New Technology Commercialization", *Frontiers of Entrepreneurship Research*. 29(13). 2009.
7. Mazhar Islam, Alfred Marcus and Adam Fremeth. "The Impact of Exogenous Non-economic Shocks on the Global Business Environment: A Cross-Country Analysis of the Impact of September 11th", *The Academy of Management Annual Best Paper Proceedings*, 2008.

8. Alfred Marcus, Mazhar Islam and John Molony. “Youth Bulldges, Busts, and Doing Business in Violence-Prone Nations”. *Business and Politics*.10(4): 1-40. 2008.
9. William Rapp and Mazhar Islam. “Japanese Mini-banks: Retail Banking Services through Convenience Stores”. *Asian Business and Management*. 5(2): 187-206. 2006.
10. William Rapp and Mazhar Islam, 2004. “Japanese Experiences with B2C E-Commerce”. *The MIT Sloan Management Review*, Spring, 2004. (Review of our working paper)

UNDER REVIEW, WORKING PAPERS AND ACTIVE PROJECTS

1. Mazhar Islam, Alfred Marcus, and Chuang Wu. *Making Sense of Signals in Nations with Demographic Deficits: Potential Entrepreneurs’ Perception of Opportunity and their Fear of Failure* (Under review at the *Journal of Business Venturing*)
2. Mazhar Islam, Carmen Weigelt, and Dennis H. Park, *The Role of Acquisition Experience in Acquirer-Advisor Relationship Formation* (under 2nd round review at *Journal of Business Research*)
3. Carmen Weigelt, Mazhar Islam, and Shantanu Dutta, *Does Media Coverage Influence Strategic Alliances Formation* (under 2nd round review at *Long Range Planning*)
4. Mazhar Islam and J. Myles Shaver. *How Competition Affects the Governance of R&D Projects: Evidence from Biotechnology Clinical Trials* (Revising to submit to *Strategy Science*)
5. Carmen Weigelt and Mazhar Islam. *Breaking the Tie: Effects of Acquiring Firms’ CEO Turnover on Past M&A Advisor Relationships* (Revising to submit to a leading journal)
6. Mazhar Islam, Adam Fremeth and Amiyatosh Purnanandam. *IPO with Dual Class Shares* (Conducting data analysis)
7. Mazhar Islam and Prasenjit Mitra. *Corporate Reputation and Corporate Performance: A Machine Learning Approach using Glassdoor data* (Conducting data analysis and theory development).
8. Mazhar Islam. *Buidling an Ecosystem: The Case of Tencent*. (Conducting data analysis)

HONORS AND AWARDS

1. Winner, Best Conference Paper (with Minyuan Zhao), Strategic Management Society (SMS) Conference, Vienna, Austria, 2006.
2. Outstanding Reviewer, Business Policy and Strategy Division, Academy of Management Meetings, 2011, San Antonio, Texas
3. Fellowship, NBER Entrepreneurship Research Boot Camp, Boston MA, 2010
4. The Best Paper Proceedings, Academy of Management Meetings, 2008, Anaheim, California
5. The Graduate School Dissertation Fellowship for 2009-2010. University of Minnesota
6. The Carlson School Dissertation Fellowship for 2008-2009.
7. Excellence in Teaching Award, Carlson School of Management, University of Minnesota

PROFESSIONAL TRAINING

1. National Bureau of Economic Research (NBER) Entrepreneurship Research Boot Camp, Boston MA, 2010.
 - 4-day long intensive workshop on entrepreneurship research taught by the leading scholars
2. Teaching with Cases-I. Harvard Business School, Boston, MA, 2019.
 - 2-day long workshop on teaching with cases. Taught by two Harvard Business School faculty
3. *IBM Artificial Intelligence Practitioner Instructor Certificate*.
 - Three-week long program offered by the IBM Skills Academy. Sept. 2020

INVITED PRESENTATIONS

1. *Breaking the Tie: Effects of Acquiring Firms' CEO Turnover on Past M&A Advisor Relationships*
 - The Strategic Management Society Annual Conference, Minneapolis, USA. Oct 2019
2. *IPO with Dual Class Shares*
 - Jinan University Management School, Guangzhou, China, Dec. 2018
3. *Signaling by Early Stage Startups: US Government Research Grants and Venture Capital Funding*
 - ESE Business School, Universidad de Los Andes, Santiago, Chile, May, 2017
 - School of Management and Entrepreneurship, ShanghaiTech University, Shanghai, China, Nov. 2016
 - Jinan University Management School, Guangzhou, China, Nov. 2016
 - Sustainability, Ethics, & Entrepreneurship Conference, Denver, CO 2016
 - Peking University HSBC Business School, Schenzen, China, December, 2015
 - European Academy of Management, Warsaw, Poland, June 2015
 - Department of Economics, City College of New York, CUNY, NYC, November, 2014
 - The Academy of Management Meetings. Philadelphia, PA. August 2014
 - 6th Annual Alliance for Research on Corporate Sustainability (ARCS) Conference. Johnson Graduate School of Management, Cornell University, May 2014
 - The Strategic Management Society Annual Conference, Prague, Czech Republic. Oct., 2012
 - The Mason Entrepreneurship Research Conference, Fairfax, VA. May, 2012
 - The Industry Studies Association Annual Conference, Pittsburgh, PA. May, 2012
4. *Intellectual Property Management Practices of Open Innovation Intermediaries and Adoption of Open Innovation*
 - The Strategic Management Society Annual Conference, Houston, Texas, Oct. 2017
5. *Does Coverage Media Influence Strategic Alliances Formation*
 - European Academy of Management, Lisbon, Portugal, June 2019(invited)
 - The Academy of Management Meetings. Chicago, 2018
 - The Strategic Management Society Special Conference. Costa Rica, 2017
 - The Academy of Management Meetings. Vancouver, Canada, 2015 (very early version)
 - The Strategic Management Society. Madrid, Spain, 2014
6. *But What Will it Cost Me? Private Costs of Participation and Open Source Software Development*
 - Academy of Management Annual Meetings, Orlando, FL, August, 2013
 - Darden & Judge Entrepreneurship and Innovation Research Conference, Darden Business School, University of Virginia, May 2013
7. *Product Innovation with the Disrupted Technology: Evidence from the Industrial Robotics Industry*
 - The Academy of Management Meetings, Philadelphia, PA. August 2014
 - The Eastern Academy of Management Meetings, Philadelphia, PA. May 2015
8. *A Look Across the Forges: Collaborative Platform and Open Source Software Development Activities.*
 - Industry Studies Association Annual Conference, Pittsburgh, PA. May, 2012
9. *How Competition Affects the Governance of R&D Projects: Evidence from Biotechnology Clinical Trials.*
 - INFORMS Annual Meeting, Philadelphia, PA, USA, Nov. 2015
 - Center for Technology and Innovation Management, WHU, Valendar, Germany, Oct. 2012.
 - Fox College of Business, Temple University, February 2012
 - 5th Mid-Atlantic Strategy Colloquium, Robert H. Smith School of Business, University of Maryland, College Park, November, 2010
 - The Academy of Management Annual Meetings, Montreal, Canada, August, 2010
 - Stern School of Business, New York University (remotely presented via live video)
 - College of Business, University of Vermont (remotely presented via live video)
 - Department of Business Policy, National University of Singapore
 - Singapore Management University
 - Bentley University
 - CCC Doctoral Consortium, Copenhagen Business School, May 2009

- Babson College Entrepreneurship Research Conference, June 2009
 - The Strategic Management Society Annual Conference, Washington D.C., October, 2009
10. *Are Cross-Regional Collaborations Good for Local R&D?*
- Academy of Management Annual Meetings, Atlanta, 2006
 - Strategic Management Society, Vienna, Austria, 2006 (Best conference paper)
 - American Economic Association, Chicago, 2007
11. *Do Information Technologies Make the World Smaller? A Closer Look at the Role of Firm Organization.*
- Technology and Innovation Division, Academy of Management Meetings, Philadelphia, 2007
12. *Youth Bulldges, Busts, and Doing Business in Violence-Prone Nations.*
- Academy of Management, Philadelphia, 2007
 - Strategic Management Society, San Diego, 2007
 - AIB/JIB Frontiers Research in International Business, Miami, 2007
 - Academy of International Business, Milan, Italy 2008
13. *The Impact of Exogenous Non-economic Shocks on the Global Business Environment: A Cross-Country Analysis of the Impact of September 11th*
- European Academy of Management, June 2015
 - AIB/JIBS Frontiers Research in International Business Conference Miami, 2007
 - International Society for New Institutional Economics Conference, Toronto, Canada, 2008
 - Academy of International Business, Milan, Italy 2008
 - Academy of Management, Anaheim, California, 2008
14. *Japanese Mini-banks: Retail Banking Services through Convenience Stores*
- Academy of International Business, Stockholm, Sweden. 2004.
 - Association of Japanese Business Studies, Stockholm, Sweden. 2004.

DOCTORAL DISSERTATION COMMITTEE MEMBERSHIP

- Suting Hong, Department of Economics, LeBow College of Business, Drexel University. Dissertation Title: *Entry, competition and syndication in the venture capital market* (Completed 2014, Currently Assistant Professor, ShanghaiTech University, China)
- Thomas V. Edward, Lubin School of Business, Pace University. Dissertation Title: *Entrepreneurial success and corporate venture capital: Unraveling the paradox* (Completed 2017, Currently, Temple University)
- John Ratzan, Lubin School of Business, Pace University Dissertation. Title: *Responsible AI as a Competitive Advantages* (2021-ongoing)

UNDERGRADUATE HONORS THESIS SUPERVISION

- Benjamin Benigno, College of Business, Loyola University. Thesis Title: *“The Show Must Go On: Practicing Organizational Resilience in Theatre Companies in New Orleans Amid Covid-19 Pandemic”* (Won the best honor thesis award)

TEACHING EXPERIENCES

EMBA, MBA and Graduate-Level Courses

- *College of Business, Loyola University New Orleans, USA*
Competitive Strategy (Fall '18, '19, '20, Summer '21)
- *A.B. Freeman School of Business, Tulane University, USA and partner universities around the world.*
Strategic Management (Fall '15, Spring '19), Managing Innovation (Spring '18 & '19), Competition & Strategy (Summer, '16), Managerial Perspectives (Winter, '17 and '18)
- *LeBow College of Business, Drexel University*
Strategic Management (Winter '14, Spring '15), Managing Technological Innovation (Winter, Spring 2014)
- *Carlson School of Management, University of Minnesota*
International Strategy and Organization (Summer 2009)

- **Bruchsal International University, Germany**
Business Statistics (Fall 2002, Fall 2003) and International Finance (Summer 2003)

Undergraduate Courses

- **College of Business, Loyola University New Orleans**
Business Policy / Strategic Management (Fall '18, '19 Spring '19, '20, '21, Summer '21), International Management (Fall '18, '19, '20), Multinational Business Strategy (Spring '19, '20), Entrepreneurial Finance (Spring '21)
- **A.B. Freeman School of Business, Tulane University**
Strategic Management (Fall'15, Spring '16), Management of New Venture (Spring'16, 17, 18Fall' 16, Fall '17)
- **LeBow College of Business, Drexel University**
Strategy and Competitive Advantage (11 sections, Fall 2010- Spring 2013)
- **Carlson School of Management, University of Minnesota**
Understanding the International Environment of Firms: International Business (Summer 2005, Summer 2006 and Spring 2007)
- **Bruchsal International University, Germany**
Investment Banking (Spring 2003); Financial Investments (Spring 2003, Summer 2003 and Winter 2004); Corporate Governance (Winter 2004) and International Finance (Summer 2004).

Econometrics and Method Workshops

- **St. Francis Xavier University, Nova Scotia, Canada**
Conducted a two-day workshop on econometrics and STATA for the business school faculty, August, 2008
- **LeBow College of Business, Drexel University**
Conducted a two-hour workshop on Panel Data Econometrics using STATA

UNIVERSITY ADMINISTRATIVE SERVICES

- **LeBow College of Business, Drexel University, Philadelphia**
 - Member, Faculty Recruitment Committee (2011-2012, 2012-2013)
 - Member, Curriculum Committee, New Master's Program in Technological Innovation (2014-2015)
 - Faculty Adviser, Drexel Asian Students Organization (2012-2015)
- **College of Business, Loyola University New Orleans**
 - Member, MBA/ Graduate Curriculum Committee (2019-till date)
 - Non-tenure Member, Faculty Tenure and Promotion Committee (2018-2021)
 - Representative, University Diversity and Inclusion Committee (2019-till date)
 - University Strategic Planning Committee (2021-)
 - Recruitment Committee: Vice President for Diversity, Inclusion and Equity, Loyola University
 - Recruitment Committee: Executive Director, Center for Entrepreneurship and Community Development, College of Business, Loyola University

PROFESSIONAL EXPERIENCES

Lecturer/ Research and Teaching Associate School of Business, Bruchsal International University, Germany	July 2002 – August 2004
Research Affiliate Finance and Development Branch, Department of Economic & Social Affairs, The United Nations (UN) Headquarters, New York City, USA	January 2002 – July 2002
Manager, Policy and Planning Industrial Promotion and Development Company (IPDC) of Bangladesh Limited	Oct 1998 - Aug 2000
Manager, International Business Development The Southern Group, Thailand	Jun 1997 – Sep 1998
Assistant Engineer, Mining Bangladesh Oil, Gas and Mineral Corporation, Bangladesh	Oct 1993 – Sep 1995

PROFESSIONAL ACTIVITIES

Discussant

- Fox-Kauffman Entrepreneurship Research Conference, November 2011
- Faculty Discussant, Doctoral Consortium, Organization and Natural Environment (ONE) Division, Academy of Management Meetings, 2015. Vancouver, Canada

Participant

- Technology and Innovation Management (TIM) Junior Faculty Consortium, Academy of Management Meetings, 2011, San Antonio, TX
- Business Policy and Strategy (BPS), Junior Faculty Consortium, Academy of Management Meetings, 2012, Boston, MA
- NBER Entrepreneurship Workshops- Winter 2010- 2014, 2016. Summer 2011- 2014

Journal and Conference Reviewing

Ad-hoc reviewer:

- *Administrative Science Quarterly*
- *Organization Science/INFORM Dissertation Proposal Competition*
- *Organization Science*
- *Journal of International Business Studies*
- *Strategic Management Journal*
- *Academy of Management Journal*
- *Strategic Entrepreneurship Journal*
- *Research Policy*
- *Journal of Business Venturing*
- *California Management Review*
- *PLOS ONE Journal*
- *Sustainability*
- *Academy of Management Perspective*
- *Asian Business and Management*
- Reviewer, Academy of International Business, 2004-2008 meetings
- Reviewer, Academy of Management, 2005-2019 meetings
- Reviewer, Strategic Management Society, 2007, 2015, 2019 and 2020 conferences