

CURRICULUM VITAE

Richard Peters, Ph.D.

Academic Experience:

Xavier University of Louisiana:

Associate Professor of Business Administration (2017-present)

Assistant Professor of Business Administration (2011-2017).

Courses taught: Organizational Behavior (Hybrid and Online), Strategic Management (Hybrid), Principles of Management (Hybrid and Online), Business Communication, Corporate Social Responsibility and Sustainability, Quantitative Methods in Business

Loyola University of New Orleans

Adjunct Professor (2017-present)

Courses taught: Competitive Strategy (MBA), Business Strategy (Undergraduate)

Louisiana State University in Shreveport: Assistant Professor of Management (2007-2011).

Courses taught: Strategic Management (Hybrid) (Both graduate and undergraduate), Health Care Strategy (Graduate/online), Knowledge Management (Graduate), Business and Society (Undergraduate), Entrepreneurship (Hybrid)

Florida Atlantic University: Teaching Assistant (2004-2007).

Courses taught. Strategic Management (Graduate and Undergraduate), General Management (undergraduate), Business and Society (graduate)

Education Background:

- Doctor of Philosophy, Florida Atlantic University (2007), Major: Strategic Management
- Master of Business Administration, Pace University (2003), Major: Organizational Behavior
- Bachelor of Science, University of West Indies (2001), Major: Chemistry and Management

Scholarship:

Refereed Publications

Vergese, A., Koufteros, X. & Peters, R. (2019). Exploring the Dual Nature of Supplier Relationship Commitment on Buyer Behaviors: Considering the Levels of Buyer-Leverage. *International Journal of Operations and Production Management*, 40, 2, 196-220

Peters, R., & Ricks, J. (forthcoming). The strategy of spirituality: How best can spiritual leadership and spirituality at work support and sustain organizational strategy: a Christian perspective? *Blessed are those who ask the questions, a volume in the series Contemporary perspectives in management, spirituality and religion, under contract to be published by Information Age Publishing, Editor: J. Goosby Smith, The Citadel.*

Peters, R., & Quinn, M. (2018). Agrowtopia: Cultivating Community, Consciousness and Capital on Campus. *Journal of Case Studies: Special Issue of Global Jesuit Case Series*, 36: 21-28.

Peters, R., Ricks, J., & Doval, C. (2017). Jesus-Centered Leadership: An Alternative Approach. *Business and Society Review*. 122: 589-612.

Peters, R., Caro, C. & Golden, P. (2016). Balancing the old with the new: Creating a typology for Explicit-Implicit Corporate Social Responsibility and Sustainability interaction. *International Journal of Information Systems and Social Change*. 7: 27-43

Koufteros, X., Lu, G., Peters, R., Lai, M., Wong, C. & Cheng, TCE (2014). Product Development Practices, Manufacturing Practices, and Performance: A Mediation Perspective. *International Journal of Production Economic*, 156: 83-97

Peters, R., & Caro, C (2014). Corporate Social Responsibility and Sustainability Responsiveness in Business Schools: A Classification Scheme. *Journal of Sustainability Management*, 2(1): 1-8

Koufteros, X., Peng, X., Lu, G. & Peters, R. (2014). Organizational Structure and Supply Chain Integration: An Empirical, Cross-regional Examination. *Journal of Organization Design*, 3(2): 1-17

Peters, R., Waples, E. & Golden, P. (2014). A Real Options Reasoning Approach to Corporate Social Responsibility: Integrating Real Option Sensemaking and CSR Orientation. *Business and Society Review*, 119(1): 61-93.

Peters, R. & Golden, P. (2013). Stakeholder Networks and Strategy: The Influence of Network Consistency and Network Diversity on Firm Performance. *Journal of Business Strategies*, 3(2): 120-144

Ricks, J. & Peters, R. (2013). Motives, Timing and Target: A Tripartite Classification Scheme of Charitable Giving . *Business and Society Review*, 18(3): 413-436

Peters, R. & Caro, C. (2013). Promoting Cooperation Between Corporate Social Responsibility And Inter-Organizational Relationships. *Journal of Business and Economics Research*, 11(10): 417-430

Stephan, J. & Peters, R. (2013) Mutual Forbearance Among Multimarket Firms: A Behavioral Approach to Tacit Cooperation. *Journal of Management and Organization*, 19(2): 115-133

Peters, R. & Mullen, M. (2009). Some Evidence of the Cumulative Effects of Corporate Social Responsibility on Financial Performance. *Journal of Global Business Issues*, 3(1): 1-14

Peters, R., Koufteros, X., & Berman, S. (2008). CSR and the CEO: Determinants of a Positive Strategic Intention towards Corporate Social Responsibility. *International Journal of Management and Enterprise Development*, 6: 38-54

Peters, R. & Vassar, J. (2008). The International Flavors of Corporate Social Responsibility. *International Journal of Management and Enterprise Development*, 7(4): 382-393

Non-refereed Publications

Peters, R., Lee, S., Simpson, L. & Govan, R. (2015). Equity in the Economy: The Growing Wealth and Economic Divide. In *State of Black New Orleans: 10 years post Katrina* (pgs. 52-64)

Peters, R. (2006). Corporate Social Responsibility and HR. In *Human Resource 8th edition*, H. J. Bernardin

Presentations

Peters, R. (2015). Explicit Corporate Social Responsibility in Cuba: Not so fast. Presented at the International Academy of Business and Economics Conference. San Francisco, California.

Peters, R. (2015) Going High Tech in Higher Education: The HBCU Dilemma. Presented at the 21st Annual Online Learning Consortium International Conference. Orlando, Florida

Peters, R. (2015). Interdisciplinarity in Higher Education: A Layered analysis of Pitfalls,

Potential and Promise. *Presented at the 17th Annual International Conference on Higher Education. Athens, Greece.*

Peters, R., & Caro, C. (2014). Corporate Social Responsibility And Sustainability Responsiveness In Business Schools: A Classification Scheme. To be presented at Clute Institute Academic Conference, Orlando Florida

Peters, R., Caro, C. & Golden, P. (2013). From the Old to the New: Institutional Determinants of Implicit to Explicit CSRS Transformation. *Sustainability in a Scandinavian Conference. Copenhagen Business School, Denmark.*

Peters, R. (2013). Changing the way we do things: Transformation in Academia. *Clute Institute Academic Conference, Maui, Hawaii*

Peters, R. & Ricks, J. (2012). Corporate Social Responsibility Pedagogy and its Relationship to Business Education in the US. *Region 6 Southwestern Council of Business Schools and Programs Annual Conference.*

Peters, R., Koufteros, X. & Golden, P. (2012). Corporate Social Responsibility Pedagogy in Emerging Markets: An institutional analysis of the antecedents and determinants of CSR's role in global education. *Academy of International Business, South East. Fort Lauderdale, U.S.*

Peters, R. & Waples, E. (2010). A Real Options Reasoning Approach to CSR: Applying Cognitive Models to CSR Activity. *Academy of Management Annual Meeting, Montreal, Canada.*

Peters, R. & Golden, P. (2008). The Influence of Stakeholder Network Consistency and Diversity on Financial Performance. *Academy of Management Annual Meeting, Anaheim, California.*

Vassar, J. & Peters, R. (2008). Do you CSR like I CSR?: Examining the relationship between cultural values and the orientation, international transfer and foreign market performance of corporate social responsibilities initiatives. *Decision Sciences Institute Southwest Region, 410-412.*

Peters, R. (2008). How sticky can we get: Evaluating knowledge stickiness while revisiting the Penrosian premise. *Decision Sciences Institute Southwest Region, 50-58.*

Peters, R. (2006). Personality and Customer Service Performance: Disaggregating the Big-Five Personality Model. *Academy of Management Annual Meeting, Atlanta, Georgia.*

Peters, R. (2006). Exploring the Determinism of Culture on the Theory and Practice of Corporate Social Responsibility. *Academy of Management Annual Meeting, Atlanta, Georgia.*

Peters, R. & Stephan, J. (2005). Multimarket Contact Gets You Close: Additional

Antecedents to Cooperation between Multimarket Firms . *Academy of Management Annual Meeting, Honolulu, Hawaii.*

Peters, R. & Koufteros, X. (2005). CSR and the CEO: Determinants of a Strategic Intention towards Corporate Social Responsibility. *Academy of Management Annual Meeting, Honolulu, Hawaii.*

Peters, R. (2005). Corporate Social Responsibility and Interorganizational Relationships: Cooperation through CSR. *Academy of Management Annual Meeting, Honolulu, Hawaii.*

Peters, R. & Koufteros, X. (2004, November). Corporate Social Responsibility, Personal Values and Gender: A Conceptual Treatise. *Decision Sciences Institute (DSI) Annual Meeting, Boston, Massachusetts.*

Works in Progress

Vergese, A., Koufteros, X. & Peters, R. Supplier relationship commitment and buyer's exchange behaviors: The moderating role of supplier asset specificity. Being prepared for journal submission in Fall 2018

Service:

Division of Business

- CSRS Integration Faculty Coordinator (2011-present)
- Professional Ready Reading Program Coordinator (2012-present)
- Library Coordinator (2011-present)
- Advisor for National Diversity Competition (2013-2016), National Black MBA Undergraduate Case Competition (2015) and Culverhouse Leadership Diversity Competition (2016)
- Co-chair of Strategic 'Hedgehog' committee (2013-2015)
- Chair of 'LQF Report' Improvements committee (2015-present)
- Member of Divisional Golf Tournament Planning Committee (2015-present)

Xavier University

- Member of the Benefits committee (2016-present)
- Member and co-chair of Faculty Salary Advisory committee (2014-2016)
- Member of Interdisciplinary Education sub-committee (2016-present)
- Member of International Recruitment sub-committee (2016-present)
- Member of Education Graduate search committee (2016-present)
- Faculty Coordinator for FaCTS Fellows Cohort (2015-2016)
- Freshman Seminar Instructor & Fellow (2012-present)

- Chi Alpha Christian Association Faculty Advisor (2014-present)

Academy

- Associate editor of Business & Society Review (2014-present)

- Advisory Board Global Jesuit Case Series
- Reviewer for International Journal of Management and Enterprise Development, Business & Society, International Journal of Physical Distribution & Logistics Management, Journal of Marketing Channels (2008-present)

Professional

- Mentor for Taylor Changemaker Social Institute (2015-2016)
- Guest lecturer at Hebei University (2013)
- Guest lecturer and researcher at ISC Paris (2016)
- Team Leader for Louisiana Quality Foundation Baldrige Award (2014)
- Examiner for Louisiana Quality Foundation Baldrige Award (2015)

Grants, Fellowships, Awards & Recognitions:

- Norman C. Francis Faculty Excellence Award for Scholarship (JF) (2015)
- Finalist for Norman C. Francis Faculty Excellence Award for Scholarship (JF) (2014)
- IES (International Education Services) Research Associate Award (2016-2017)
- Indiana University CIBER MSI grant (2016-2017)
- Center for Undergraduate Research Circle grant (2015-2016)
- Division of Business Faculty Research Award (2014)
- Examiner for Louisiana Quality Foundation Baldrige Award (2015)
- Best In Track Award (HBCU) at the 21st Annual Online Learning Consortium International Conference (2015)
- Best session paper for International Clute conferences (2013 & 2014)
- Pardee Rand Fellowship for Faculty Development in Policy (2014)
- Salzburg Global Seminar Fellowship (2012 & 2013)
- Mellon Faculty Communities of Teaching Scholars (2012, 2014, 2016)
- QEP mini grant (2011)
- Faculty Development Study Abroad Scholarship (2014)
- FDIB-Globalization Seminar Fellowship (2012 & 2013)
- NYU Faculty Resource Network National Symposium Participation (2015)

Certifications

- Louisiana Quality Foundation Examiner Training
- Quality Matters Online Education