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Loyola University New Orleans

LOYOLA
UNIVERSITY
NEW ORLEANS



**YOU'RE IN
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**NEW
ORLEANS
& COMPANY**

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WHY CHOOSE NOLA

1 Award Winning Destination

New Orleans cuisine isn't the only thing spicing up the city. America's most authentic city welcomed nearly 19.75 million visitors in 2019 and has hosted major events such as Mardi Gras, Essence Music Festival, Jazz Fest, Super Bowl games and the NCAA Final Four, in addition to hundreds of prominent conventions. Voted "Top 50 Destination" six years in a row.

2 Cuisine

Time in New Orleans isn't kept in hours or days, but in meals. When dining in New Orleans, experience a culinary adventure that spans a wide array of cuisines. From Cajun and Creole to soul and contemporary French, award-winning chefs create food for your taste buds and nourishment for your soul. Taste for yourself why New Orleans was named the No. 1 City for Food in the U.S. by Travel + Leisure.

3 Walkable Downtown - Great For Attendee Networking

New Orleans offers a compact geographic footprint, with hotels conveniently close to meeting facilities, the French Quarter and attractions, creating a true destination experience.



4

World Class Convention Facilities

With more than one million square feet of contiguous exhibit space, the New Orleans Ernest N. Morial Convention Center is ranked among the nation's best and most technologically advanced meeting facilities.

5

Distinctively Different Neighborhoods

New Orleans boasts more than 27,000 sleeping rooms within two miles of the New Orleans Ernest N. Morial Convention Center, represented by national and independent hotel brands. Immerse yourself in the eclectic culture of the Marigny, experience the historic architecture of the French Quarter or enjoy the modern luxury and convenience of the downtown area. All our neighborhoods are easily accessible to convention facilities, world-famous restaurants and attractions.



6

Music

Music is how New Orleans' first settlers found common ground, and no other city loves music more. Jazz, America's only original art form, was born here, while rhythm and blues, gospel, Cajun and zydeco all express the diversity of our heritage.



7

Art & Architecture

Countless architectural gems await you in New Orleans. In fact, the city is home to more National Historic Landmarks than any other city in the United States — destinations as varied as a tugboat, the city's public transportation system and a pirate's den. Our Arts District, a vibrant community of galleries, has been called the SoHo of the South, and the work of local artisans is available throughout the city.

8

Rich History & Culture

New Orleans has been lovingly referred to as the "northernmost Caribbean city." Its multicultural founding and unique history — from revolutionaries to witches to debutantes — support that. And you only have to experience the beautiful weather, picturesque waterscapes and friendly locals to believe it.



9

Sports & Outdoor Recreation

Our climate allows for plenty of outdoor adventures and activities in and around the Crescent City. New Orleans offers year-round golf as well as memorable swamp tours conducted in local bayous. For the spectator, enjoy an NBA game featuring the New Orleans Pelicans in the centrally located Smoothie King Center or score a seat in the Mercedes-Benz Superdome to watch the New Orleans Saints.

10

Central Location

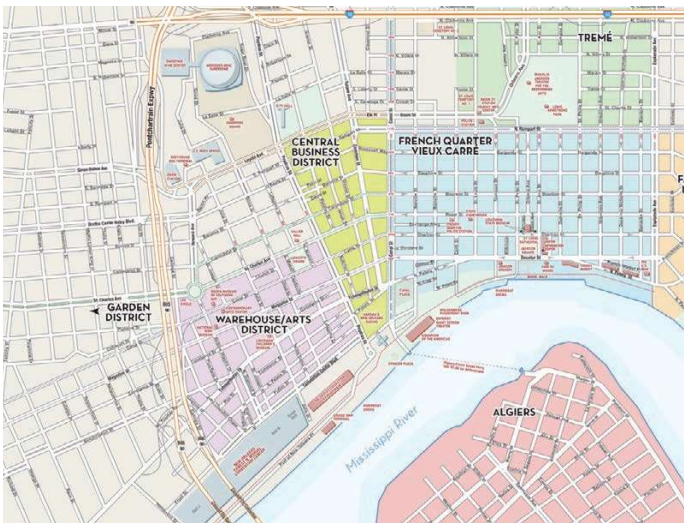
Conveniently situated in the south-central U.S., New Orleans is ideal for travelers. The Louis Armstrong International Airport is just 20 minutes from the city center. Amtrak runs three train lines to the city's Union Passenger Terminal downtown.

WALKABLE DOWNTOWN



New Orleans' compact geographic footprint offers hotels and meeting space in close proximity to the French Quarter and other attractions. There are more than 27,000 sleeping rooms within a two mile radius, represented by national and independent hotel brands. Immerse yourself in the eclectic culture of the Arts District, experience the historic architecture of the French Quarter or enjoy the modern luxury and convenience of the Central Business District. All of our neighborhoods are easily accessible to convention facilities, world-famous restaurants and attractions.

Downtown New Orleans is as packed with culture and amenities as our food is with flavor. Single hotel meetings, large citywide conventions and major sporting and special events all happen in the easy accessibility of our downtown area. Your guests can attend meetings, feast on our famed cuisine, shop, walk along the mighty Mississippi and happen upon a parade — all in one day, in three different neighborhoods. Our compact geographic footprint saves on transportation costs and commute time, which allows your guests to relax and experience New Orleans outside of the meeting room during their stay.



CUISINE OF NEW ORLEANS

Treat Yourself

Gumbo

Treat yourself to a culinary masterpiece created from a mix of European, African, Caribbean and Native American influences. Gumbo begins with a roux, a combination of oil and flour sautéed to a deep brown color, then flavored using Louisiana's "holy trinity" of onions, celery and bell peppers. Variations include seafood gumbo with shrimp, oysters and crabmeat, or chicken and Andouille sausage gumbo.



Jambalaya

Similar to the Spanish paella, this classic New Orleans dish combines sausage, vegetables and seafood with long grain rice flavored by a rich stock, producing a delicious one-pot meal. Popular variations include chicken or turkey jambalaya.



Shrimp Creole

A favorite of locals, this dish includes fresh-peeled shrimp, chopped white and green onion, bell pepper and tomatoes. It's an original Creole culinary delight.

Red Beans and Rice

This classic dish is a Monday staple on menus and in local homes. Red kidney beans are slow cooked for hours with onions, celery, green peppers and stock. Smoked sausage and pork are added to enhance the dish's flavor.

Crawfish Étouffée

Étouffée — French for "smothered" — is a thick, creamy dish featuring fresh crawfish and accented with cayenne pepper. It is best served over a steaming bed of rice.

Andouille

This spiced, heavily smoked pork sausage is a key ingredient in Cajun cooking. The sausage is seasoned with salt, cracked black pepper and garlic and is smoked over pecan wood and sugarcane for up to eight hours.



Beignets

These decadent treats were brought to Louisiana by French speaking Acadians. They are square pieces of dough, deep fried to produce a crispy-on-the-outside, doughy on-the-inside treat. Once fried, the beignet is covered with powdered sugar.



Bananas Foster

It's not often that your waiter handles an open flame tableside, but in New Orleans, the risk is worth the reward. Bananas, dark rum, brown sugar and spices are cooked in a shallow pan and then set aflame ("flambéed") for a rich caramelized treat. The warm fruit-and-rum compote is then spooned over scoops of vanilla ice cream. The treat can be found all over town and remains a favorite of visitors and locals alike.

Po-Boy

According to local legend, the po-boy got its name during the 1929 streetcar conductor strike. The conductors were served the sandwiches for free while they picketed. Since they were striking and earning no wages, the conductors — and their sandwiches — got the nickname "poor boys," often shorted to "po-boys." Order yours "dressed" with lettuce, tomato, pickle and mayonnaise on fresh French bread. Fried seafood, griddled sausage, deli-sliced meat and hot roast beef with gravy are all New Orleans favorites.



Muffuletta

Invented in the French Quarter at Central Grocery, this Italian sandwich layers ham, salami and provolone on a distinctive seeded round loaf. The key ingredient, however, is olive salad, made from a blend of olive oil, olives, garlic, carrots, celery and spices.

Oysters Rockefeller

The dish is a combination of oysters, capers, parsley and Parmesan cheese topped with a rich white sauce of butter, flour and milk. The dish was created in 1899 at Antoine's Restaurant.

Bread Pudding

What began as a creative way to use up stale bread is now a popular dessert and a local favorite. Day-old bread is soaked in milk, eggs and sugar, then baked. A sweet, bourbon based sugar sauce tops the creation.



THE NEW ORLEANS MUSIC SCENE

Wherever you go in New Orleans, live music is a part of the rhythm of everyday life. The city's thriving musical community provides a vivacious ongoing soundtrack for visitors and locals alike.



Brass Band

The Instruments: Trumpet, trombone, drums, saxophone and sousaphone. **The Sound:** Brass bands are often considered the foundation for jazz and Dixieland. Their unique sound is heavily infused with funky African influences. Brass bands are often found performing on the street or leading a second line parade.

Funk

The Instruments: Bass guitar, electric guitar, drums, keyboards and synthesizer. **The Sound:** An electric and exciting blend of soul music, jazz and R&B.



Jazz

The Instruments: Trumpet, trombone, saxophone, double bass, drum, piano and the tuba. **The Sound:** Jazz originated at the beginning of the 20th century in African-American neighborhoods of New Orleans. It is a mix of African and European music traditions, filled with the sound of horns. You may never hear the same song played the same way by the same artist - improvisation and personal style are key.



Dixieland

The Instruments: Trumpet, trombone, clarinet, tuba, guitar or banjo and drums. **The Sound:** Considered the first form of jazz music, this genre enlivens ragtime and brass band marches with free-spirited spontaneity.

Cajun Music

The Instruments: Fiddles, accordions and triangles complete the traditional sound. Contemporary Cajun music often includes guitars and keyboards. **The Sound:** With a basic rhythm and staccato notes, this dance music lends itself to waltzes and two-steps, and is commonly heard at festivals and dance halls.

Zydeco

The Instruments: Piano, accordion, rubboard, guitar, fiddle and drums. **The Sound:** This fun and folksy sound originated in southwest Louisiana. In rural areas, the lyrics are still sung in Louisiana Creole French.

Blues

The Instruments: Keyboard, harmonica, drums, bass guitar, piano, trombone, trumpet and saxophone. **The Sound:** Communicates a feeling of emotional depth and complexity through a rhythmic narrative structure and expressively-played instruments.





Meet in New Orleans and experience fine dining in its most creative form,
along with unique attractions, shopping, and historic architecture —
all within walking distance of your event.



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