



# Billion Dollar Marketing L.L.C.

*Leaders of the Pack*

Date

Marketing Intern Position:

Intern will be assigned to projects covering the following:

**General work:**

- Online research in the higher education, internships, job search, and career market.
- Support efforts of on-campus outreach and partnerships.
- Participate in client meetings and presentations.
- Help with project management – implementing.

**Social Media work:**

- Use social media to answer questions from students, job seekers, and employers and engage them on the site.
- Helping with tracking of social media efforts and effect.

**Marketing work:**

- Work on new ways to market to students and job seekers.
- Internet research on audience, competition and other key needs.

Ignatius Gram

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Marketing Director  
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