

College of Business Certificate Application

You may apply for a CoB Certificate(s) once you have completed all three courses in the certificate requirements and grades have been posted. For a listing of certificate programs and required courses go to:

<http://business.loyno.edu/college-business-certificate-program>

Complete the information for each certificate you are applying for. Include the semester you took each course and the grade you earned. If the form is filled out incorrectly the application will not be considered. Submit completed application to the associate dean at kbarnett@loyno.edu

Name: _____ Date: _____

CWID: _____

Major: _____

Certificate: Business Analytics

Courses completed for the certificate	Semester Completed	Grade Earned
MGT B250 Managing Information and Cybersecurity		
BUAN B205 Business Analytics		
Any one upper level BUAN course including: BUAN B305;310;365;375;390;460: Course Taken:		

Certificate: Entrepreneurship

Courses completed for the certificate	Semester Completed	Grade Earned
ENTR/MGT/MKT 300 Entrepreneurship		
2 courses from the following: ENTR / FIN B440 - Entrepreneurial Finance INTB / MGT / ENTR 400 - International Entrepreneurship MGT B430 - Entrepreneurial Strategy Courses taken:		

Certificate: Ethical Management

Courses completed for the certificate	Semester Completed	Grade Earned
MGT B245 Managing People & Organizations		
MGT B420 Your Leadership Journey		
BA B415 Business Ethics		

Certificate: Investment Portfolio Management

Courses completed for the certificate	Semester Completed	Grade Earned
FIN B280 Financial Management		
FIN-B315 Investments		
FIN-B415: Student Managed Investment Fund		

Certificate: Macroeconomics

Courses completed for the certificate	Semester Completed	Grade Earned
ECON B200 Microeconomics		
ECON B201 Macroeconomics		
One of the following: Intermediate Macroeconomics Development Economics Special topics (with approval) Economics of the Great Depression (currently B493) Public Finance (currently B493) International Economics Course Taken:		

Certificate: Marketing & Digital Analytics

Courses completed for the certificate	Semester Completed	Grade Earned
MKT B100 Marketing & Consumer Insights		
MKT B390 Consumer Behavior & Analysis		
MKT B460 Digital Marketing Analytics		

Certificate: Microeconomics

Courses completed for the certificate	Semester Completed	Grade Earned
ECON B200 Microeconomics		
ECON 300 Intermediate Microeconomics		
One of the following: Labor Economics Environmental Economics Industrial Economics Special topics (with approval) Course taken:		

Certificate: Personal Finance

Courses completed for the certificate	Semester Completed	Grade Earned
BA B100 AI & the Future of Business		
FIN B200 Personal Finance		
ACCT B202 Financial Accounting		