

# MANAGEMENT

## COLLEGE OF BUSINESS



### Courses

In addition to a core business curriculum from the economics, marketing, finance, and accounting departments, you'll take management-specific coursework, complete an internship, and choose electives that interest you.

Here is a sample of what you can expect to learn:

#### Entrepreneurship

This course sheds light on the entrepreneurial process, from opportunity recognition to the funding and growth of a new venture. Students learn how successful ventures have been created as well as how to create a novel venture from scratch. The central aim of this course is not to create a successful business, but to provide a comprehensive toolkit for prospective founders so that their decision to engage in entrepreneurship is as well thought-out and fruitful as possible.

#### International Management

This course explores the complexities arising from managing an international business with a framework for analyzing and successfully operating across nations. Students develop interpersonal and cross-cultural understanding and negotiation skills through in-class participatory exercises, case discussions, supplementary readings, and a group research project.

#### Contemporary Managerial Decision Making

This course provides students with diagnostic and analytical tools and skills for informing effective decisions. A course project requires diagnostic skills to formulate problems, decision-modeling skills, data collection and analysis skills, and managerial skills such as planning, organizing, leading, and controlling.

#### Lots of factors

Strategic planning, interpersonal communication, problem solving, innovation, resource management: It sounds like a lot to handle, but we think you can manage. The business world needs people like you—people who know that there's a lot more to running a successful business than dollars and cents. A manager has to know how to get the best out of people—and how to keep them inspired in the face of hardship—while still making fast, strategic decisions. Our multidisciplinary program includes curriculum in business, marketing, finance, accounting, mathematics, and more to ensure that you have all the tools you need to manage a business.

#### Potential employers

- Amazon
- Ochsner Health
- Cisco Systems
- Apple

#### Contact us



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